

**SHOW LOCATION, DATE & HOURS:**

**Seaport World Trade Center**

**Sunday, January 7, 2007**

**11:30am-4:30pm**

**Address:** 200 Seaport Boulevard Boston, MA 02210 (P)617-385-5000

**Directions:** SEE ATTACHED

**SET-UP:**

**SUNDAY MORNING: 8:30AM-11:00AM**

**Please see attached directions to the loading docks**

**PLEASE BRING YOUR OWN EQUIPMENT AND LABOR TO FACILITATE SET-UP AND  
BREAK-DOWN.**

**BREAK-DOWN:**

**SUNDAY EVENING: AFTER 4:30PM**

Break-down is strictly prohibited during show hours. Exhibitors who break down prior to 4:30pm may be fined or not allowed to exhibit in future shows.

**BOOTH PACKAGE:**

Standard Booth packages include:

- 3' Draped Backwall and Siderails (silver)
- (2) 6' Skirted Tables (silver)
- (2) Chairs
- Company ID Sign
- Exhibitor Badges

Please contact us at your earliest convenience if you still need to order electricity or extra tables. Telephone: 781-556-1057

**FASHION SHOWS:**

12:30pm and 2:30pm Participants must bring their own rolling racks and dressers.

## **Directions to the World Trade Center Complex:**

### **FROM Logan International Airport and Route 1A South:**

Follow the signs towards I-90 West - Ted Williams Tunnel. Take the Ted Williams Tunnel/I-90 West to Exit 25 "South Boston". At the top of the ramp proceed straight onto B Street; at the end of B Street, take a right onto Seaport Blvd, take Seaport Boulevard straight to the rotary, go around the rotary heading back going towards the World Trade Center. The East One drive will be the first loading bay on your right hand side.

### **FROM Western Massachusetts via Massachusetts Turnpike:**

Follow the Massachusetts Turnpike /Interstate 90 East (towards Logan Airport) to Exit 25 – South Boston (this is the first exit on the right in the tunnel). At the top of the ramp, bear left towards "Seaport Boulevard". At the first set of lights proceed straight onto East Service Road. At the next set of lights, take a right onto Seaport Boulevard. Take Seaport Boulevard straight to the rotary, go around the rotary heading back going towards the World Trade Center. The East One drive will be the first loading bay on your right hand side.

### **FROM Points South via I-93:**

Heading northbound on Interstate 93 towards Boston, take Exit 20, which will be immediately after Exit 18. Follow the signs towards "I-90 East". Take the first exit to "South Boston". At the first set of lights at the top of the ramp, proceed straight onto East Service Road. At the next set of lights, take a right onto Seaport Boulevard. Take Seaport Boulevard straight to the rotary, go around the rotary heading back going towards the World Trade Center. The East One drive will be the first loading bay on your right hand side.

### **FROM Points North via I-93:**

Heading southbound on Interstate 93 Boston, take Exit 23 (Purchase Street/South Station). Take the first left onto Congress Street. Take the next left onto Atlantic Avenue. Take the next right onto Seaport Boulevard and follow Seaport Boulevard for approximately .8 miles. Take Seaport Boulevard straight to the rotary, go around the rotary heading back going towards the World Trade Center. The East One drive will be the first loading bay on your right hand side.

### **FROM Points West via Storrow Drive:**

Take Storrow Drive East to Leverett Circle and follow signs for Interstate 93 South/Logan Airport. Once on Interstate 93 South, follow directions from "Points North".