

RULES AND REGULATIONS

PARTICIPATION IN THE SHOW IS CONDITIONAL UPON ACCEPTANCE OF THESE RULES

SPACE ASSIGNMENT: The space contracted for is to be used solely for the Exhibitor whose name appears on the contract and it is agreed the Exhibitor will not sublet or assign any portion of same without the written consent of Show Management. Show Management will make best efforts to assign the exhibit size and location of the Exhibitor's choice, however, Show Management reserves the right to alter the show floor plan and/or reassign the location of Exhibitor. Exhibitor agrees that Show Management shall not be liable to Exhibitor for any loss or damage suffered by Exhibitor by reason of such relocation.

MERCHANDISE EXHIBITED: No Exhibitor shall exhibit in the space contracted to use any merchandise other than those products specified in this contract. Display of promotional material including but not limited to, signs, literature, or business cards from non-exhibitors is prohibited. Distribution of samples of food, cake or other edible items is subject to approval by Show and Facility Management. Distribution of alcoholic beverages is prohibited. A description of edible items to be distributed must be provided to Show Management no later than two weeks prior to the show date. Exhibitors who distribute edible items will assume full liability and hold harmless Show Management in regard to any and all damages and injury resulting from said edible items.

SHOW ATTENDEE LIST: A complete list of brides attending the show will be made available to each Exhibitor. The list will be coded to enable Show Management to monitor its use. The Exhibitor agrees not to sell, lend or otherwise transfer the list to any other business or individual for any reason. The Exhibitor agrees to be held liable for any unauthorized use of the list and that the damages to Show management resulting from each unauthorized use will be set at the dollar amount equal to the price of the Exhibitor's space in the show.

LIABILITY: The Exhibitor is entirely responsible for the space that is allotted and agrees to reimburse management for any damage to the floors, wall, ceiling or equipment in the space contracted to use. The Exhibitor agrees to hold harmless Show Management, Owner, Exhibition Hall Facility and City in which Exhibition is being held, and their Officers, Agents and Employees, against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind resulting from its occupancy of the space herein contracted for by reason of personal injuries, death, property damages or any other cause sustained by any persons or others. Show Management shall not be responsible for loss or damage to displays or goods belonging to Exhibitors, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats or other causes. All such items are brought to the Exhibition and displayed at the Exhibitors own risk, and should be safeguarded at all times. Under no circumstances will Show Management be liable for lost profits or incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Anyone visiting, viewing or otherwise participating in the Exhibitor's exhibit is deemed to be the invitee or licensee of the Exhibitor, rather than the invitee or licensee of Show Management. Show Management shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the exhibit facility. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority and agree to hold harmless Show Management and the exhibit hall from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the actions of its agents, employees or independent contractors whether acting within or without the scope of authority.

INSURANCE: Show Management may require Certificates of Worker's Compensation and Public Liability from the Exhibitor 90 days prior to the show.

EMERGENCY SITUATIONS: In the event the show is not held as a result of any emergency arising previous to the opening date of the show which would prevent its scheduled opening, as for instance, destruction of or damage of show site by fire, wind storms, strikes or acts of God, etc., or a declaration of a national emergency, it is understood and agreed that Show Management may retain as much of the payment made for exhibition space as may be necessary to cover expenses incurred up to the time of such emergency.

EXHIBITOR CONDUCT: The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities must be conducted by Exhibitor only from within said booth. The distribution of any articles that interferes with the activities or obstructs access to neighboring booths or that impedes aisles, is prohibited. No article containing any product other than the product or material made or used by the Exhibitor in his service may be distributed. The Exhibitor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Exhibitors and visitors. Any practice resulting in complaints from any other Exhibitor or any visitor which interferes with the rights of others may be prohibited by Show Management. Any demonstrations or activity that results in obstruction of aisles or prevents ready access to nearby Exhibitors' booths shall be prohibited. All booths must be staffed by the Exhibitor during all open show hours.

MERCHANDISE REMOVAL: No exhibit or part of exhibit may be removed until after the closing hour of the last date of each show. Exhibitors who violate this provision will forfeit their rights to the list of show attendees and may be precluded from participation in future shows. Exhibits must be removed from the building by the time specified. In the event any Exhibitor fails to remove his exhibit in the allotted time, Show Management reserves the right at the Exhibitor's expense, to ship the exhibit through a carrier of Show Management's choosing or to place the same in a storage warehouse subject to the Exhibitor's disposition or make such other disposition of this property as it may deem desirable without any liability to Show Management.

ELECTRICAL SAFETY: All wiring on displays or display fixtures must conform to the applicable standards established by various Government Agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the Exhibition.

SAFETY AND FIRE LAWS: All applicable fire and safety laws and regulations must be strictly observed by the Exhibitor. Cloth decorations must be flameproof. Smoking in exhibits may be forbidden. Aisles and fire exits must not be blocked by exhibits. No decorations of paper, pine boughs. Leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof and may be prohibited.

AMENDMENT TO RULES: Any matters not specifically covered by the preceding rules shall be subject solely to the decision of Show Management. Show Management shall have full power in the matter of interpretations, amendment and enforcement of all said rules and regulations, and that any such amendments when made and brought to the notice of the said Exhibitor shall be and become part hereof as though duly incorporated herein and subject to each and everyone of the terms and conditions herein set forth.

PAYMENT TERMS/COLLECTION POLICIES: Payments must be made by the date(s) specified on this contract. If payments are not made when due, Show Management may terminate this agreement and reassign space to another Exhibitor. All payments are nonrefundable and space reservations may not be canceled. Failure of Exhibitor to occupy its space during the scheduled setup period will result in forfeiture of exhibit space, the Exhibitor will, however, remain responsible for full payment. Exhibitor shall pay a fee of \$20.00 if any check presented is returned by the bank.

DEFAULT: If the Exhibitor defaults in any of its obligations under this contract or violates any of its obligations under this contract, Show Management may, without notice, terminate this agreement and retain all monies received on account as liquidated damages. Show Management may thereupon direct the Exhibitor forthwith to remove its Employees, Agents and all of its merchandise and other personal property from the space contracted for and from the Exhibition Hall.

AGREEMENT TO RULES: Exhibitor, for Himself and his Employees and Representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Show Management.

PUBLICITY: Exhibitor agrees that Show Management may list the Exhibitor in show promotional materials and use photography and/or video taken at the show for publicity purposes without compensation to Exhibitor.

CANCELLATION: This contract is non-cancelable and failure to comply with its terms may lead to legal action in which Exhibitor will remain liable for booth space and assume all legal charges.